Exhibit I



William R. Poynter, Esq. 757-238-6383 wpoynter@kaleolegal.com

October 16, 2023

VIA ELECTRONIC MAIL & UPS

Shady Tawil, CEO MOZAICO, INC. 1591 Lighthouse Drive Naperville, Illinois, 60565 info@mozaico.com sales@mozaico.com

With a copy to: Legalinc Corporate Services Inc. 651 N. Broad Street. Suite 201 Middletown, DE 19709

Re: Continued Willful Intellectual Property Infringement

Dear Sir:

This firm represents New Ravenna, which is America's premier designer and manufacturer of stone and glass mosaic tiles for both residential and commercial installations. New Ravenna's mosaic tile designs are sold through nearly 200 exclusive designer showrooms across the country and internationally, and the company provides design services along with onsite supervision of installations. New Ravenna mosaics have been featured in national architectural and interior design magazines and are found in homes, restaurants, hotels, casinos and businesses around the world.

New Ravenna is the exclusive owner of all copyrights and other intellectual property rights in the mosaic tile designs and marks that appear on the New Ravenna website at www.newravenna.com ("New Ravenna Designs"). As a result of New Ravenna's exclusive and widespread advertising, use and promotion over more than thirty years, the New Ravenna Designs are widely recognized by consumers as a designation of New Ravenna's goods and services, and New Ravenna has developed extensive goodwill in its New Ravenna Designs. What is more, New Ravenna created and registered the Amaranth design (the "Copyrighted Work"). Plaintiff is the owner of valid and subsisting United States Copyright Registration No. VA0002321514 for the Copyrighted Work. **Exhibit A.**

On several prior occasions, going back as far as 2015 and attached as **Exhibit B**, New Ravenna has attempted to amicably resolve your continued intellectual property infringement. It has, yet again, come to our attention that you are offering another New Ravenna design, Amaranth, without authorization. You are displaying New Ravenna's Amaranth design on both your Facebook and Instagram accounts. **Exhibit C**; **Exhibit D**.

October 16, 2023 Mozaico, Inc. Page 2

We remind you of our prior demand and Mozaico Inc.'s obligations that Mozaico and its affiliates and any and all officers, employees, members, managers, consultants, agents, attorneys, and representatives, take action to preserve all potentially relevant documents and information, regardless of the form in which it is stored, and electronically stored information and to prevent the intentional or accidental deletion or spoilation of any evidence that in any manner relates to this case and the allegations that have been raised.

New Ravenna has attempted to resolve these matters with you on several occasions to no avail. We are placing you on notice of this final attempt to contact you regarding your repeated and willful infringement of New Ravenna's copyrights. If we do not hear from you within seven (7) days, we will proceed with the filing of a lawsuit.

Very truly yours,

William R. Poynter

Muni L. Rost

cc: Alexandra M. Gabriel (agabriel@kaleolegal.com New Ravenna, LLC

EXHIBIT A

Type of Work: Visual Material

Registration Number / Date:

VA0002321514 / 2022-09-12

Application Title: Amaranth.

Title: Amaranth.

Description: Electronic file (eService)

Copyright Claimant:

New Ravenna, LLC.

Date of Creation: 2022

Date of Publication:

2022-04-14

Nation of First Publication:

United States

Authorship on Application:

New Ravenna, LLC, employer for hire; Domicile: United

States. Authorship: 2-D artwork.

Rights and Permissions:

William R. Poynter, Kaleo Legal, 4456 Corporation Ln,

Suite135, Virginia Beach, VA, 23462, United States,

(757) 679-3503, wpoynter@kaleolegal.com

Names: New Ravenna, LLC

EXHIBIT B



William R. Poynter
Office 757.238.6383
Fax 757.304.6175
wpoynter@kaleolegal.com

Tina Bingham
Office 757.963.7261
Fax 757.304.6175
tbingham@kaleolegal.com

Brian Wainger Office 757.965.6804 Fax 757.304.6175 bwainger@kaleolegal.com

May 12, 2015

VIA OVERNIGHT MAIL

MOZAICO 1591 Lighthouse Drive Naperville, Illinois, 60565

Re: Trademark and Copyright Infringement

Dear Sir:

This firm represents New Ravenna Mosaics, which is America's premier designer and manufacturer of stone and glass mosaic tiles for both residential and commercial installations. New Ravenna Mosaics are sold through nearly 200 exclusive designer showrooms across the country and internationally, and the company provides design services along with on-site supervision of installations. New Ravenna Mosaics have been featured in national architectural and interior design magazines and are found in homes, restaurants, hotels, casinos and businesses around the world.

New Ravenna is the exclusive owner of all copyrights and other intellectual property rights in the mosaic tile designs and marks that appear on the New Ravenna website at www.newravenna.com ("New Ravenna Designs"). As a result of New Ravenna's exclusive and widespread advertising, use and promotion over more than twenty years, the New Ravenna Designs are widely recognized by consumers as a designation of New Ravenna's goods and services, and New Ravenna has developed extensive goodwill in its New Ravenna Designs.

It has come to our attention that you are offering mosaic tile designs that are identical and/or substantially similar to many of the New Ravenna Designs. Below is a complete list of those designs with the New Ravenna Design name on the left and your reference number on the right:

Climbing Vine	MP 189
Climbing Vine	MP 189A
Climbing Vine	MP 189B
Waterworks Parramore Ringlet	MG288
Waterworks Parramore Razmatazz	MG287
Oasis	MP023
Paul Schatz Avila	MP024
Erin Adams Forks, Knives, Spoons	MP025
Tamara	MP027
Erin Adams Bottles	MP028
Edie	MP029

May 12, 2015 Mozaico Page 2

Paul Schatz Reina MP030
Waterworks Parramore Oval Overlay MSA305
Waterworks Parramore Razmatazz MSA308
Paisley Vine MG324

Because you do not have permission from New Ravenna, your use of the New Ravenna Designs constitutes copyright infringement under The Copyright Act, 17 USC § 101 et al., and potentially trade dress infringement and unfair competition under the Lanham Act, 15 USC § 1125, as well. As a result of this conduct, New Ravenna is entitled to preliminary and permanent injunctive relief against your continued use of the New Ravenna Designs, in addition to recovering its damages and costs, and potentially trebled damages and attorney fees.

We therefore demand that you immediately cease all uses of the New Ravenna Designs, and any other New Ravenna designs or intellectual property, within seven days of receipt of this letter, and confirm in writing that you have done so, including the removal of all references to New Ravenna or its designs from all advertising, promotional materials, in store displays, and websites. We also demand that you confirm your agreement in writing never to use the New Ravenna Designs, trade dress, trademarks, or other intellectual property by signing below. If we do not receive written confirmation within seven days, we will advise our client to pursue all legal remedies available to it.

New Ravenna appreciates your respect for its intellectual property. Please contact me as soon as possible to discuss resolution of this matter. I look forward to hearing from you.

Very truly yours,

William R. Poynter

Muni L. Rost

SEEN AND AGREED:

cc: New Ravenna Mosaics
Brian A. Wainger, Esq.
Tina P. Bingham, Esq.

Mozaico



William R. Poynter, Esq. 757-238-6383 wpoynter@kaleolegal.com

January 16, 2018

VIA OVERNIGHT MAIL

MOZAICO 1591 Lighthouse Drive Naperville, Illinois, 60565

Re: Willful Trademark and Copyright Infringement

Dear Sir:

This firm represents New Ravenna Mosaics, which is America's premier designer and manufacturer of stone and glass mosaic tiles for both residential and commercial installations. New Ravenna Mosaics are sold through nearly 200 exclusive designer showrooms across the country and internationally, and the company provides design services along with on-site supervision of installations. New Ravenna Mosaics have been featured in national architectural and interior design magazines and are found in homes, restaurants, hotels, casinos and businesses around the world.

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New Ravenna has previously informed you of your infringement of several of its copyrighted designs, by letter dated May 12, 2015, which was returned signed and acknowledged by your company (a copy of which is enclosed as Exhibit B). Unfortunately, it has again come to our attention that you are offering a multitude of mosaic tile designs that are identical and/or substantially similar to many of the New Ravenna Designs. Attached hereto as Exhibity A is a complete list of those designs together with the online locations where each can be found.

Because you do not have permission from New Ravenna, your use of the New Ravenna Designs set forth on Exhibit A constitutes copyright infringement under The Copyright Act, 17 USC § 101 et al., and potentially trade dress infringement and unfair competition under the Lanham Act, 15 USC § 1125, as well. As a result of this conduct, New Ravenna is entitled to preliminary and permanent injunctive relief against your continued use of the New Ravenna Designs, in addition to recovering its damages and costs. What is more, because of the nature of the infringement, and the fact that Mozaico is now a serial and willful infringer of so many New Ravenna Designs, New Ravenna will be entitled to recover trebled damages and attorney fees in any lawsuit to enforce its rights.

We therefore demand that you immediately cease all uses of the New Ravenna Designs, and any other New Ravenna designs or intellectual property, within seven days of receipt of this letter, and confirm in writing that you have done so, including the removal of all references to New Ravenna or its designs from all advertising, promotional materials, in store displays, and websites. We also demand that you confirm your agreement in writing never to use the New Ravenna Designs, trade dress, trademarks, or other intellectual property by signing below. If we do not receive written confirmation within seven days, we will advise our client to pursue all legal remedies available to it.

New Ravenna appreciates your respect for its intellectual property. Please contact me as soon as possible to discuss resolution of this matter. I look forward to hearing from you.

Very truly yours,

William R. Poynter

Muni Klost

SEEN AND AGREED:

Mozaico

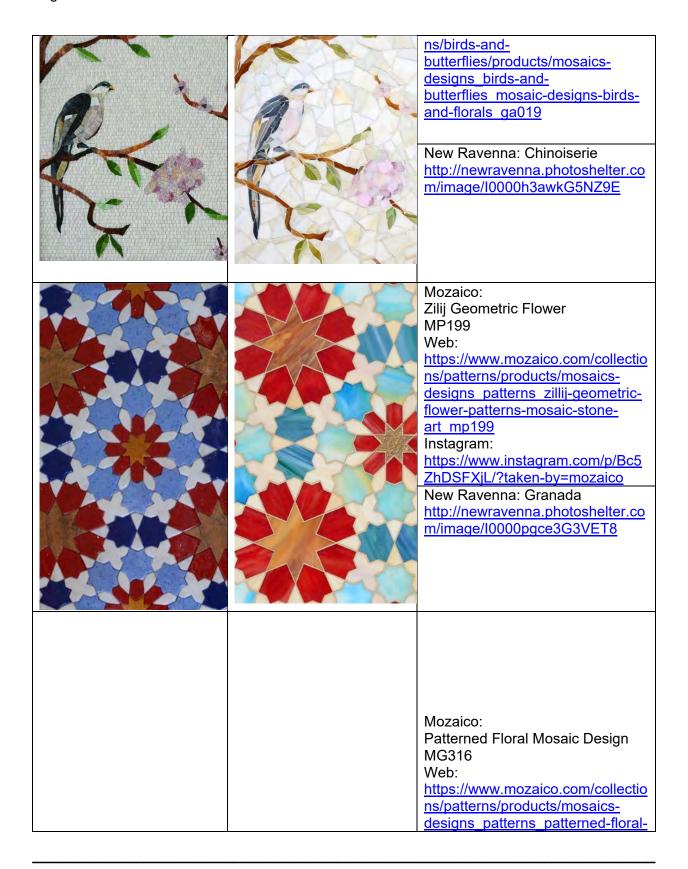
cc: New Ravenna Mosaics
William P. Dickinson, III, Esq.

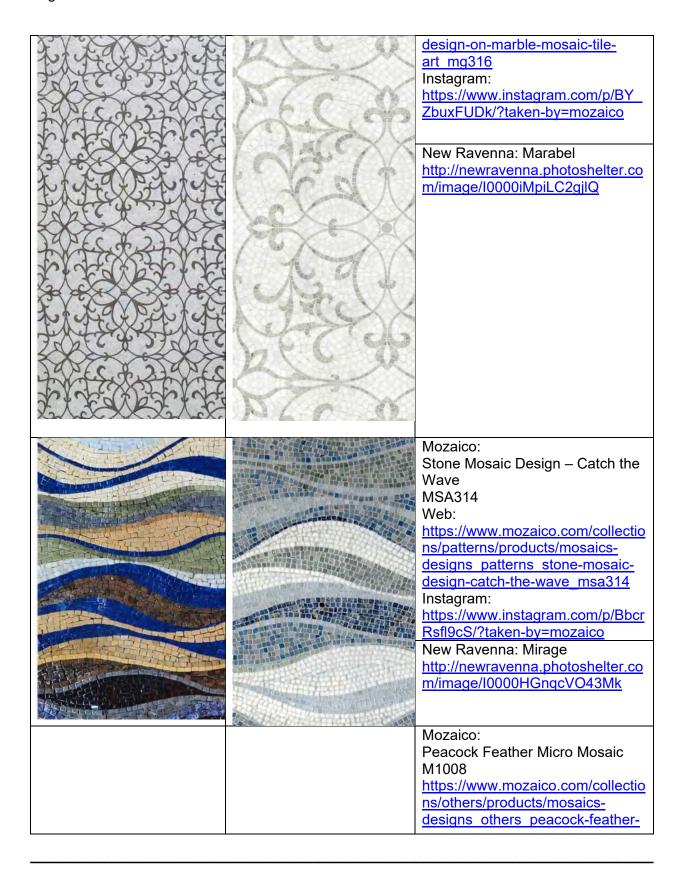
EXHIBIT A

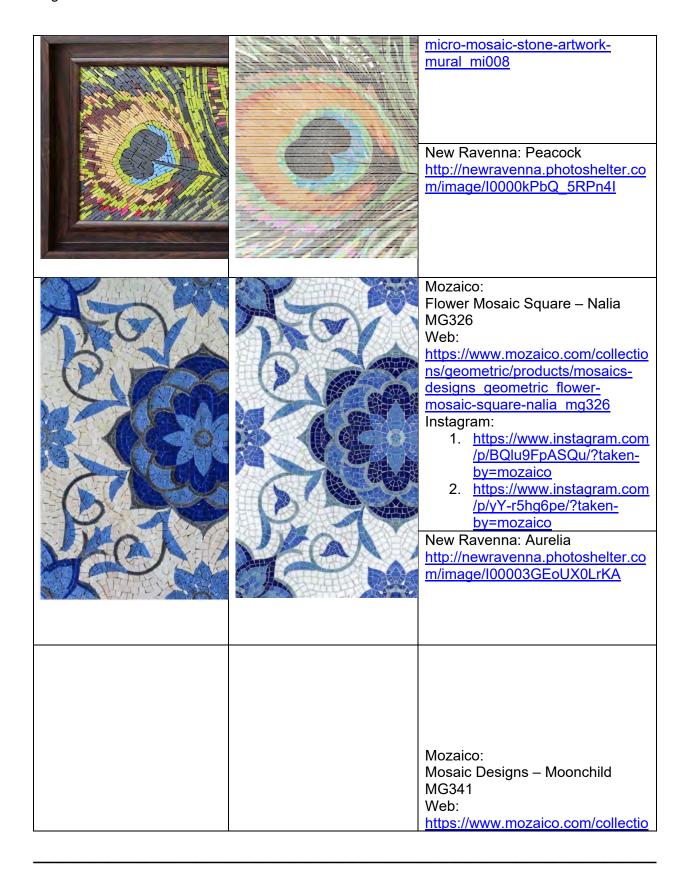
Products found at the following locations: Mosaico website: www.mozaico.com

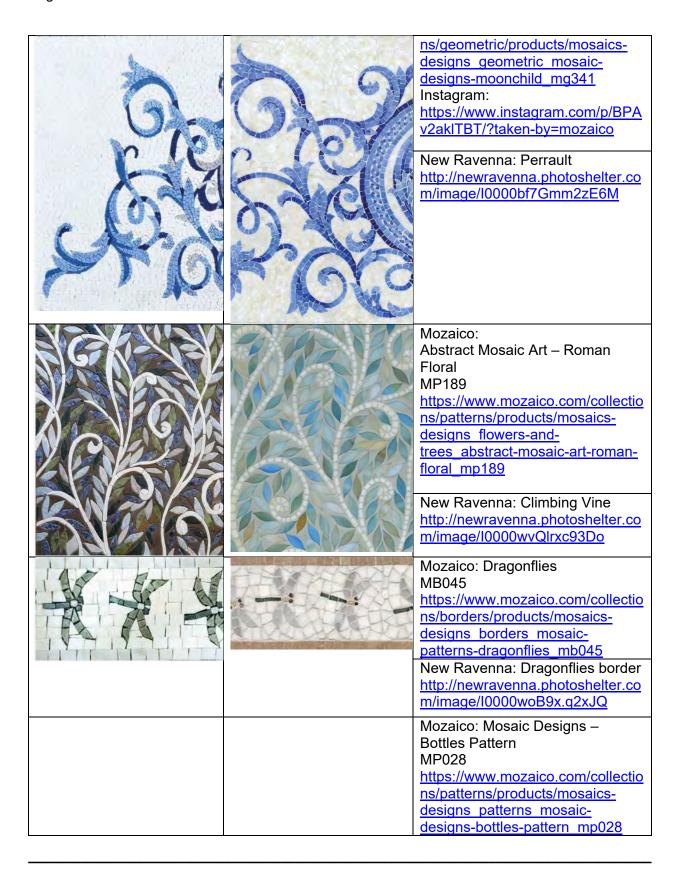
Mosaico Instagram: <u>www.instagram.com/mozaico</u>

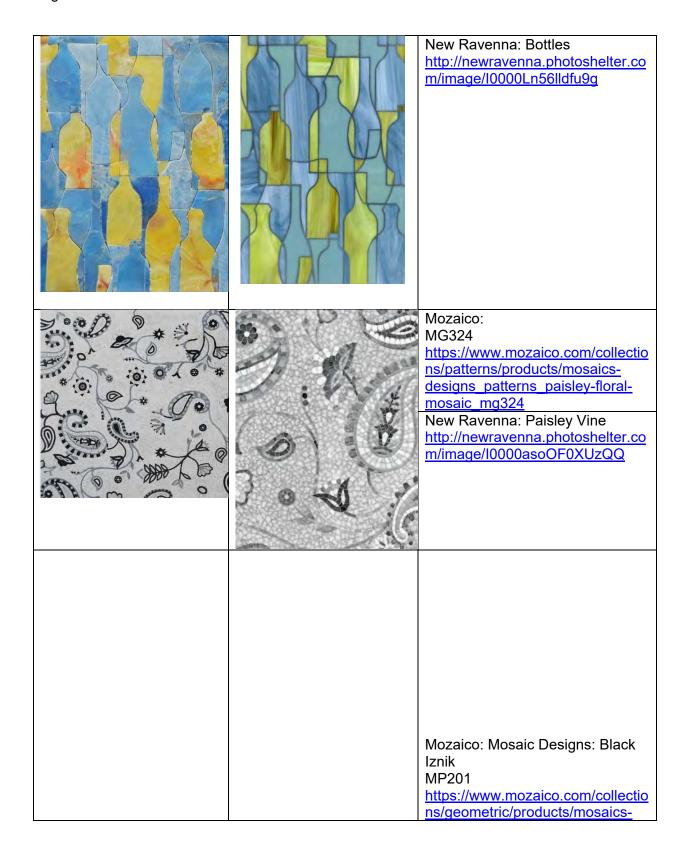
MOSAICO	NEW RAVENNA	PRODUCT INFO
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		Mozaico: Birds and Florals GA019 https://www.mozaico.com/collectio



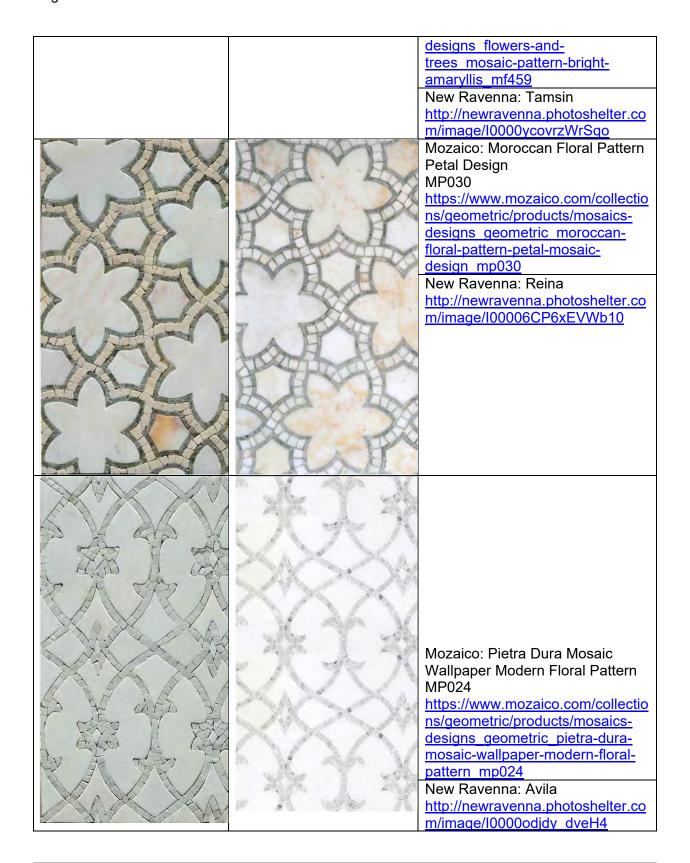


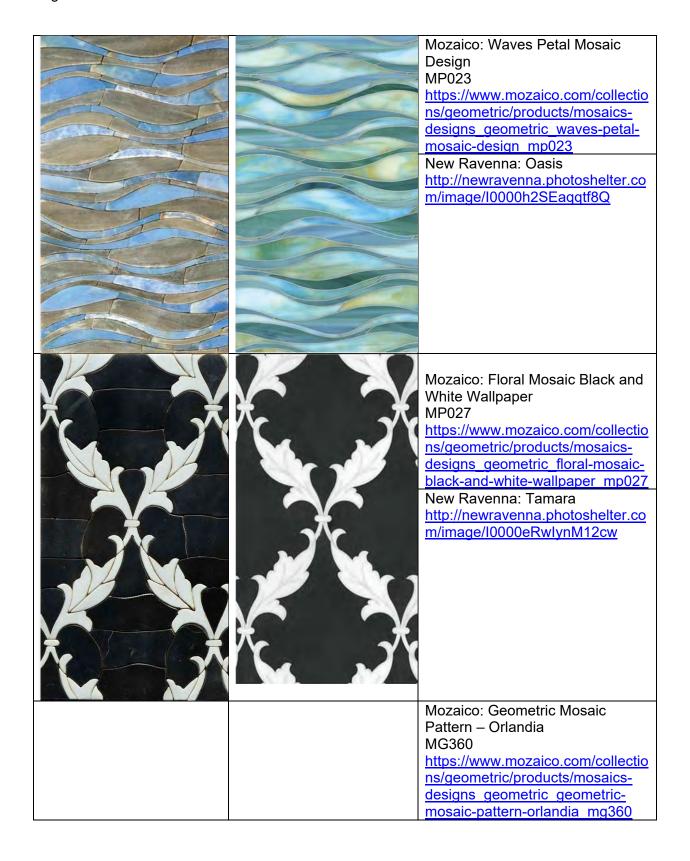


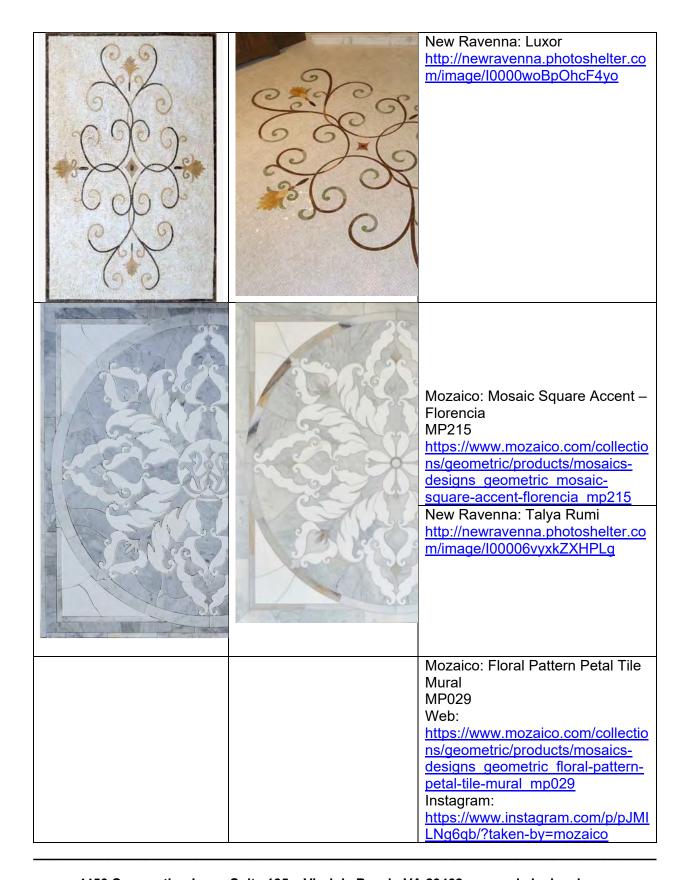














Case 2:24-cv-00172-EWH-LRL Document 1-9 Filed 03/15/24 Page 22 of 50 PageID# 100

EXHIBIT B



William R. Poynter
Office 757.238.6383
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Tina Bingham
Office 757.963.7261
Fax 757.304.6175
tbingham@kaleolegal.com

Brian Wainger Office 757.965.6804 Fax 757.304.6175 bwainger@kaleolegal.com

May 12, 2015

VIA OVERNIGHT MAIL

MOZAICO

1591 Lighthouse Drive Naperville, Illinois, 60565

Re: Trademark and Copyright Infringement

Dear Sir:

This firm represents New Ravenna Mosaics, which is America's premier designer and manufacturer of stone and glass mosaic tiles for both residential and commercial installations. New Ravenna Mosaics are sold through nearly 200 exclusive designer showrooms across the country and internationally, and the company provides design services along with on-site supervision of installations. New Ravenna Mosaics have been featured in national architectural and interior design magazines and are found in homes, restaurants, hotels, casinos and businesses around the world.

New Ravenna is the exclusive owner of all copyrights and other intellectual property rights in the mosaic tile designs and marks that appear on the New Ravenna website at www.newravenna.com ("New Ravenna Designs"). As a result of New Ravenna's exclusive and widespread advertising, use and promotion over more than twenty years, the New Ravenna Designs are widely recognized by consumers as a designation of New Ravenna's goods and services, and New Ravenna has developed extensive goodwill in its New Ravenna Designs.

It has come to our attention that you are offering mosaic tile designs that are identical and/or substantially similar to many of the New Ravenna Designs. Below is a complete list of those designs with the New Ravenna Design name on the left and your reference number on the right:

Climbing Vine	MP 189
Climbing Vine	MP 189A
Climbing Vine	MP 189B
Waterworks Parramore Ringlet	MG288
Waterworks Parramore Razmatazz	MG287
Oasis	MP023
Paul Schatz Avila	MP024
Erin Adams Forks, Knives, Spoons	MP025
Tamara	MP027
Erin Adams Bottles	MP028
Edie	MP029

May 12, 2015 Mozaico Page 2

Paul Schatz Reina MP030
Waterworks Parramore Oval Overlay MSA305
Waterworks Parramore Razmatazz MSA308
Paisley Vine MG324

Because you do not have permission from New Ravenna, your use of the New Ravenna Designs constitutes copyright infringement under The Copyright Act, 17 USC§ 101 et al., and potentially trade dress infringement and unfair competition under the Lanham Act, 15 USC§ 1125, as well. As a result of this conduct, New Ravenna is entitled to preliminary and permanent injunctive relief against your continued use of the New Ravenna Designs, in addition to recovering its damages and costs, and potentially trebled damages and attorney fees.

We therefore demand that you immediately cease all uses of the New Ravenna Designs, and any other New Ravenna designs or intellectual property, within seven days of receipt of this letter, and confirm in writing that you have done so, including the removal of all references to New Ravenna or its designs from all advertising, promotional materials, in store displays, and websites. We also demand that you confirm your agreement in writing never to use the New Ravenna Designs, trade dress, trademarks, or other intellectual property by signing below. If we do not receive written confirmation within seven days, we will advise our client to pursue all legal remedies available to it.

New Ravenna appreciates your respect for its intellectual property. Please contact me as soon as possible to discuss resolution of this matter. I look forward to hearing from you.

Very truly yours,

William R. Poynter

Marie Klost

CC:

New Ravenna Mosaics Brian A. Wainger, Esq. Tina P. Bingham, Esq.

May

SEEN AND AGREED:



William R. Poynter, Esq. 757-238-6383 wpoynter@kaleolegal.com

April 6, 2020

VIA ELECTRONIC MAIL

Chady Tawil, CEO MOZAICO 1591 Lighthouse Drive Naperville, Illinois, 60565 info@mozaico.com

Re: Willful Trademark and Copyright Infringement

Dear Sir:

This firm represents New Ravenna, which is America's premier designer and manufacturer of stone and glass mosaic tiles for both residential and commercial installations. New Ravenna mosaic tile designs are sold through nearly 200 exclusive designer showrooms across the country and internationally, and the company provides design services along with onsite supervision of installations. New Ravenna mosaics have been featured in national architectural and interior design magazines and are found in homes, restaurants, hotels, casinos and businesses around the world.

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New Ravenna has previously informed you of your infringement of several of its copyrighted designs, on two separate occasions dating back to May 12, 2015. Unfortunately, it has again come to our attention that you are offering a multitude of mosaic tile designs that are identical and/or substantially similar to many of the New Ravenna Designs. Attached hereto as Exhibit A is a complete list of those designs together with the online locations where each can be found.

Because you do not have permission from New Ravenna, your use of the New Ravenna Designs set forth on Exhibit A constitutes copyright infringement under The Copyright Act, 17 USC § 101 et al., and potentially trade dress infringement and unfair competition under the Lanham Act, 15 USC § 1125, as well. As a result of this conduct, New Ravenna may be entitled to preliminary and permanent injunctive relief against your continued use of the New Ravenna Designs, in addition to recovering its damages and costs. What is more, because of the nature of the infringement, and the fact that Mozaico is a serial and willful infringer of so many New Ravenna Designs, New Ravenna may be entitled to recover trebled damages and attorney fees in any lawsuit to enforce its rights.

April 6, 2020 Mozaico Page 2

We therefore demand that you immediately cease all uses of the New Ravenna Designs, and any other New Ravenna designs or intellectual property, within seven days of receipt of this letter, and confirm in writing that you have done so, including the removal of all references to New Ravenna or its designs from all advertising, promotional materials, in store displays, and websites. We also demand that you confirm your agreement in writing never to use the New Ravenna Designs, trade dress, trademarks, or other intellectual property by signing below. If we do not receive written confirmation within seven days, we will advise our client to pursue all legal remedies available to it.

New Ravenna appreciates your respect for its intellectual property. Please contact me as soon as possible to discuss resolution of this matter. I look forward to hearing from you.

Very truly yours,

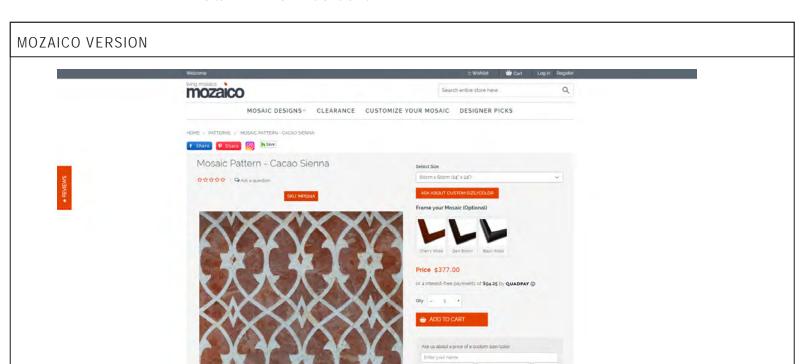
Mulai Khat

William R. Poynter

SEEN AND AGREED:

Mozaico

cc: New Ravenna, LLC

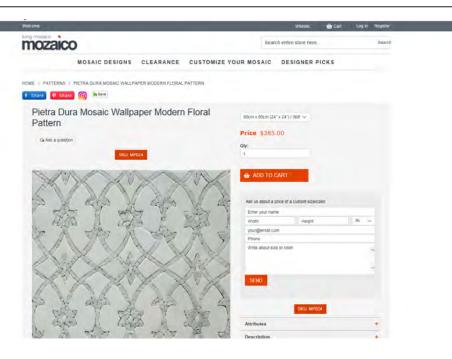


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MOZAICO VERSION

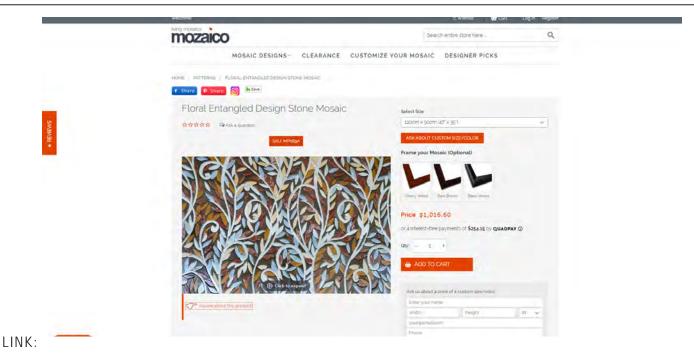


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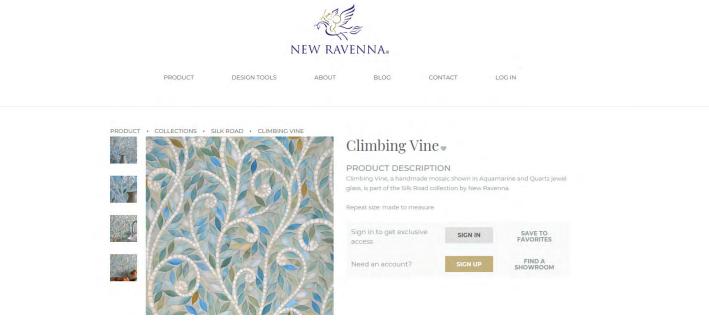


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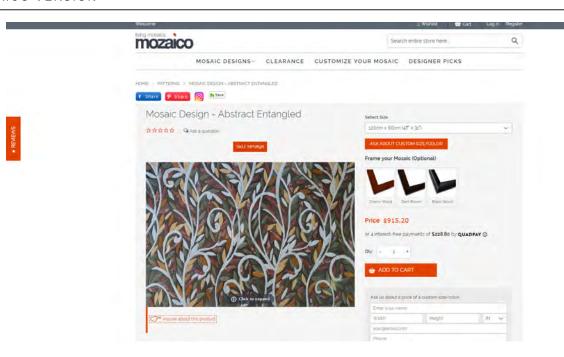
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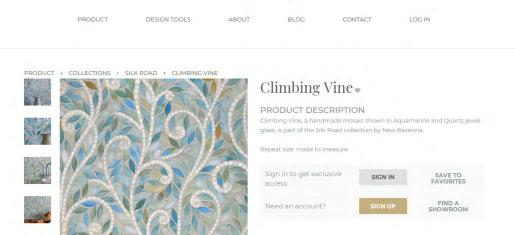


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NEW RAVENNA®

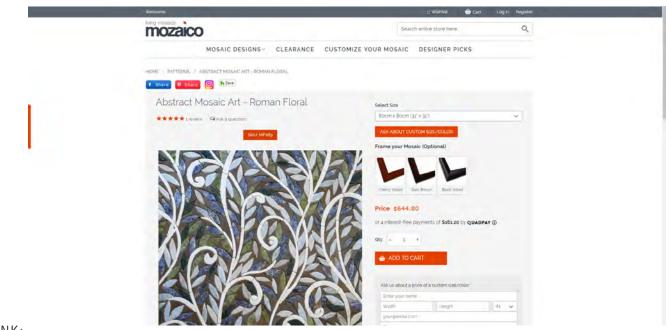
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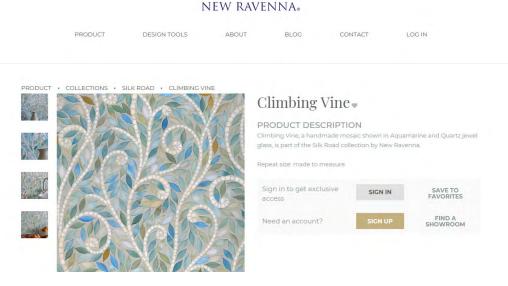
MOZAICO VERSION



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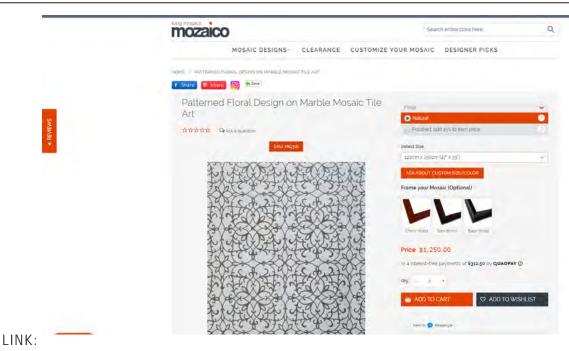
NEW RAVENNA VERSION - CLIMBING VINE



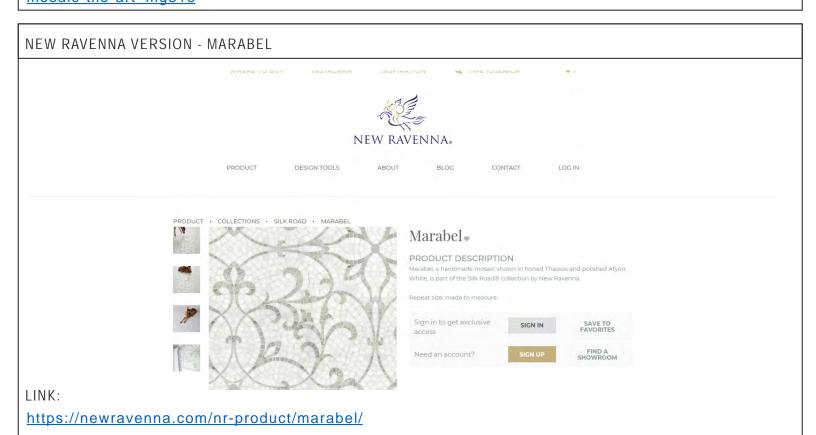
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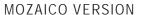
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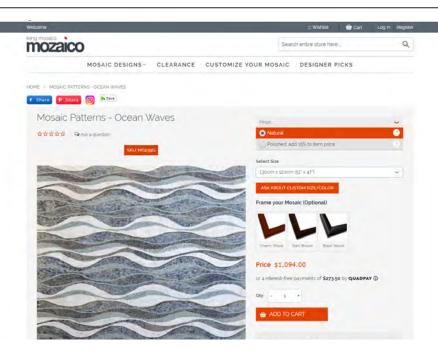




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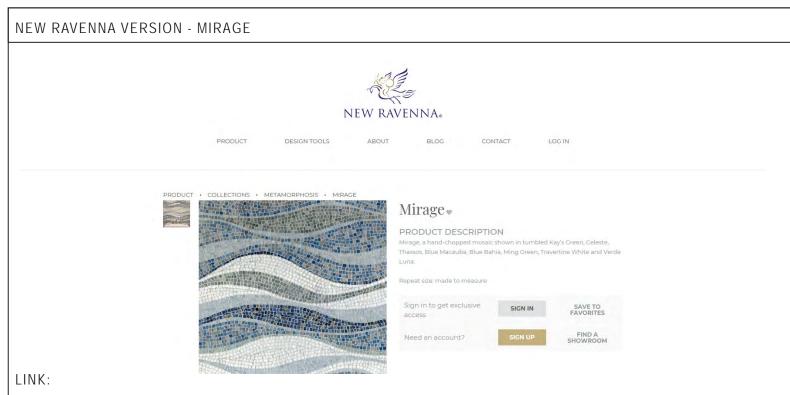




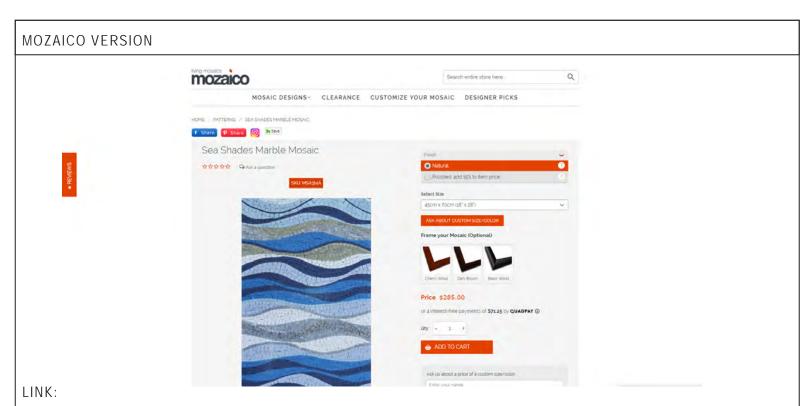


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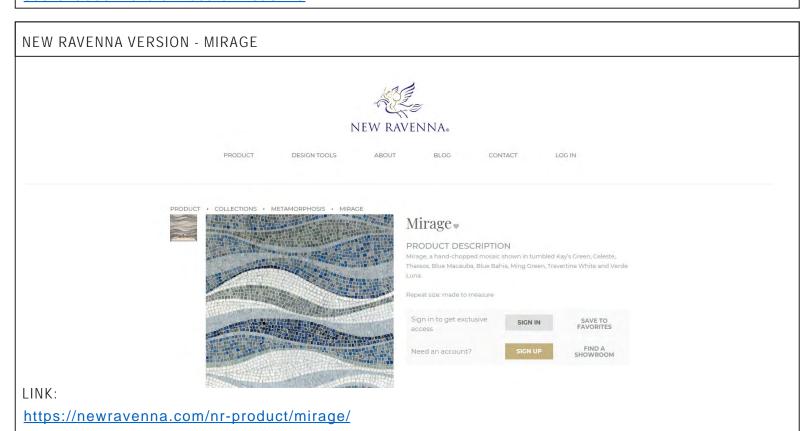
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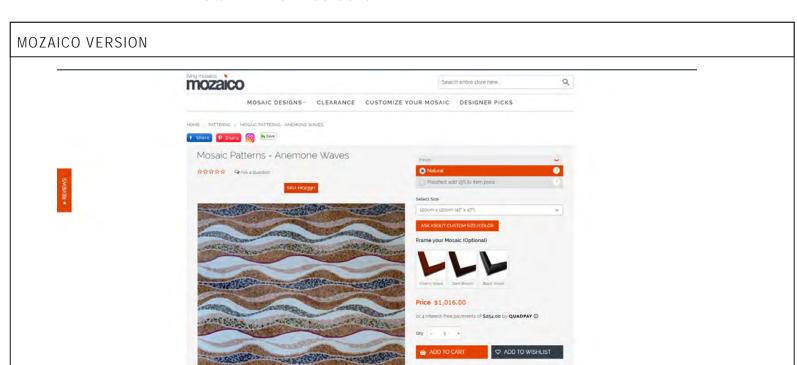


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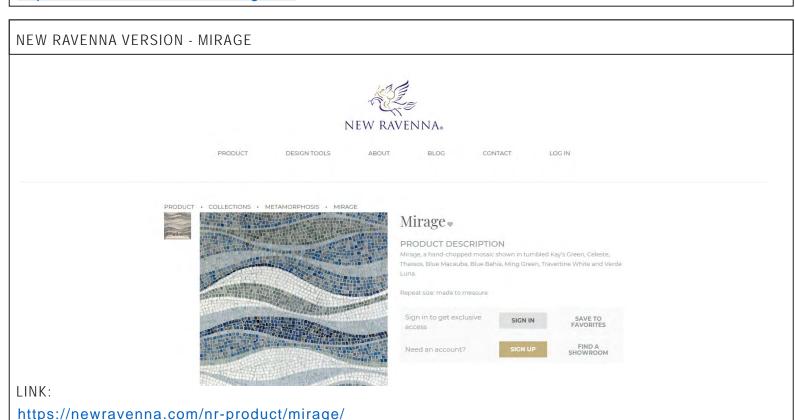
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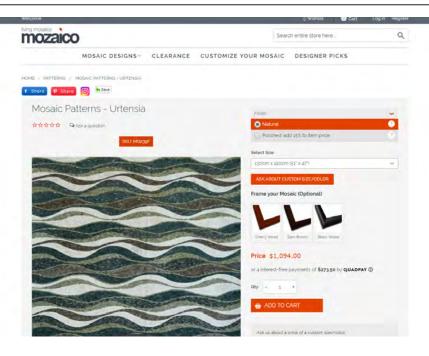


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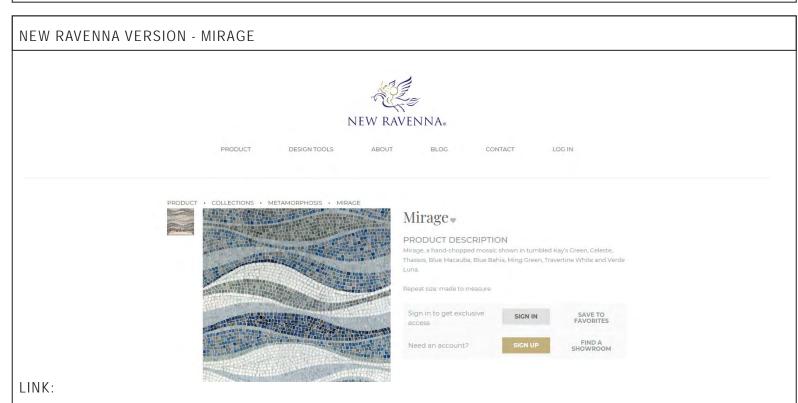


MOZAICO VERSION

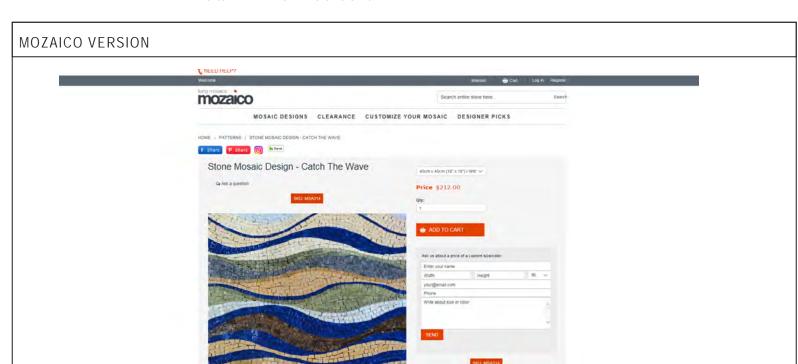


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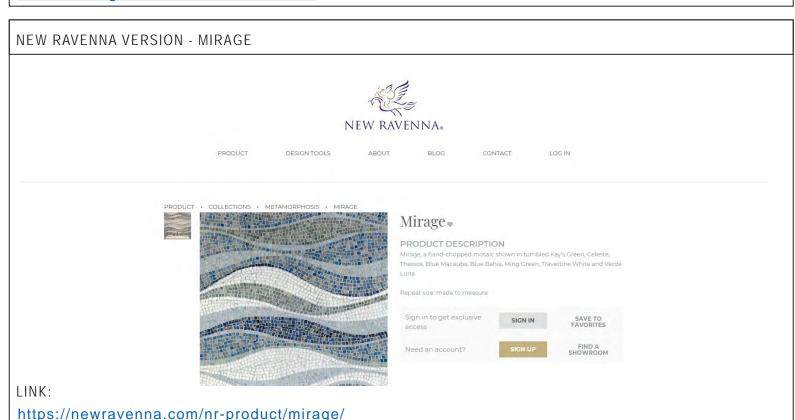


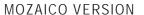
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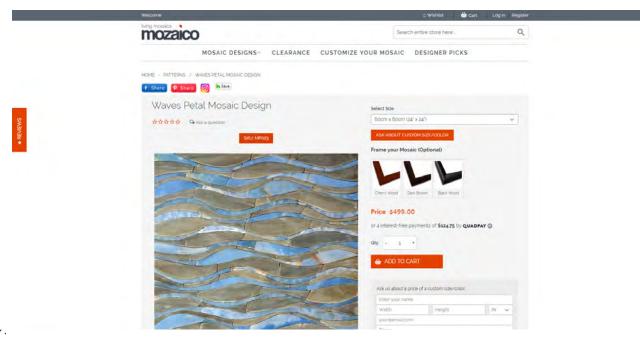


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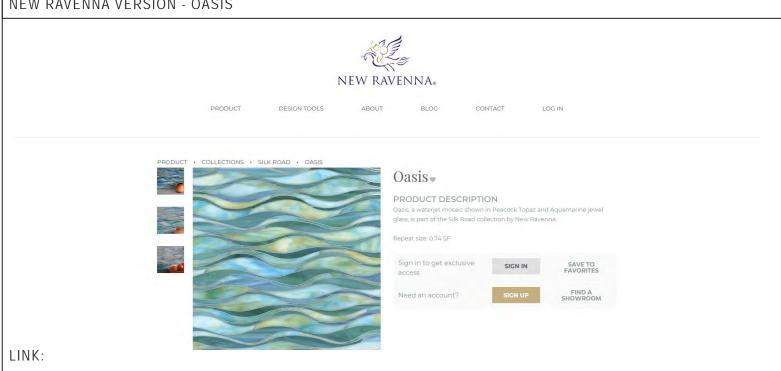




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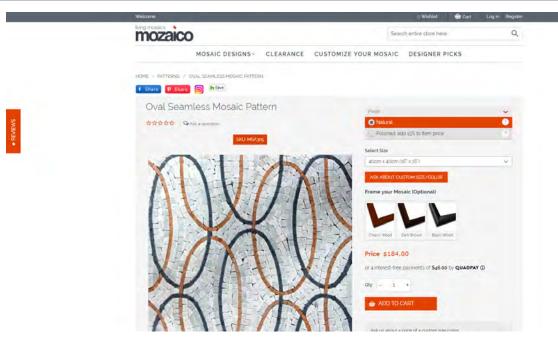
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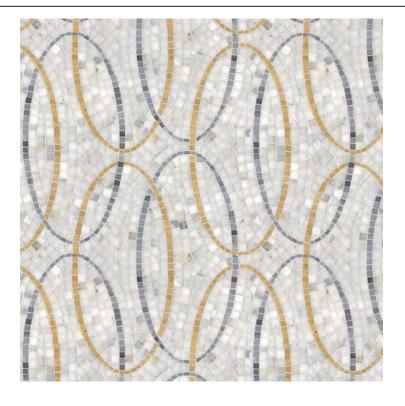
MOZAICO VERSION



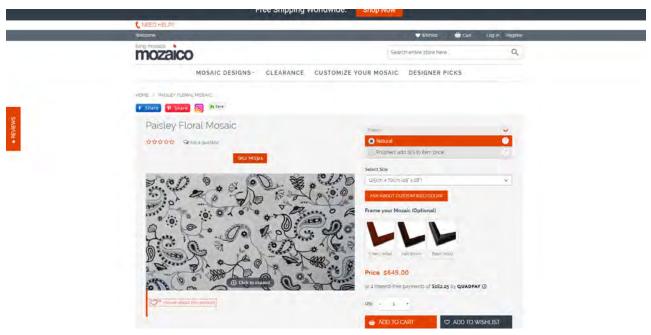
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NEW RAVENNA VERSION - OVAL OVERLAY



MOZAICO VERSION



LINK:

https://www.mozaico.com/products/mosaics-designs patterns paisley-floral-mosaic mg324

NEW RAVENNA VERSION - PAISLEY VINE



PRODUCT DESIGN TOOLS ABOUT BLOG CONTACT LOG II



Paisley Vine •

PRODUCT DESCRIPTION

Paisley Vine, a hand-nipped mosaic shown in Peridot, Quartz, Turquoise, Peacock Topaz, Tiger's Eye, Chalcedony, Garnet, Citrine, Aventurine, Tanzanite and Amber, is part of the Silk Road Collection by New Ravenna

Repeat size: made to measure

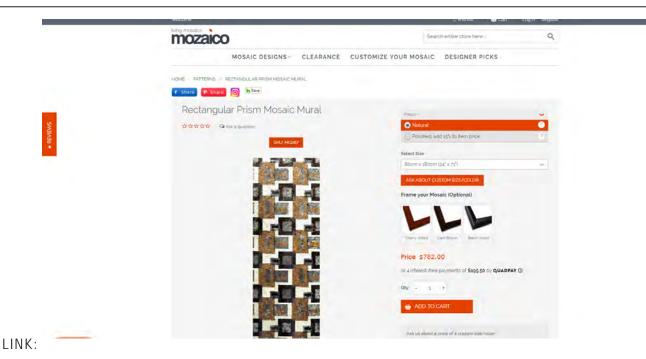
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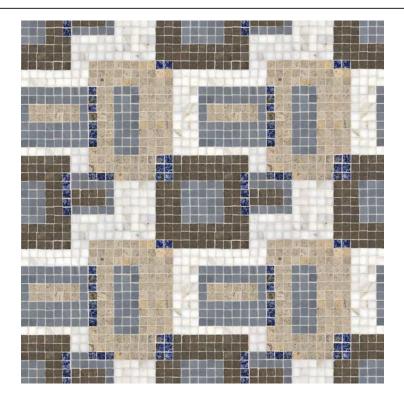
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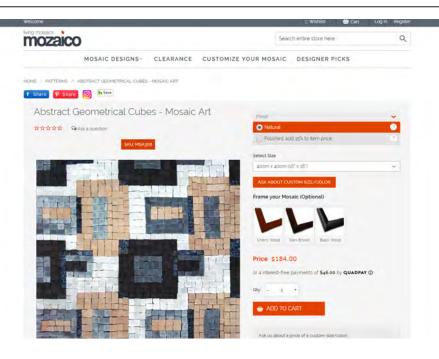


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NEW RAVENNA VERSION - RAZMATAZZ



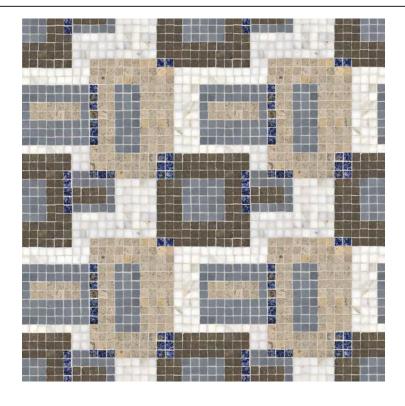
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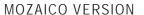


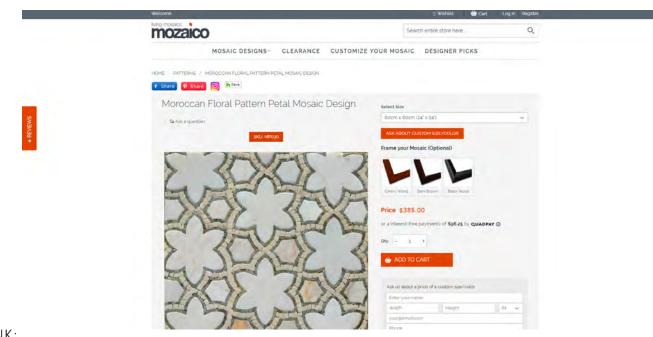
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NEW RAVENNA VERSION - RAZMATAZZ



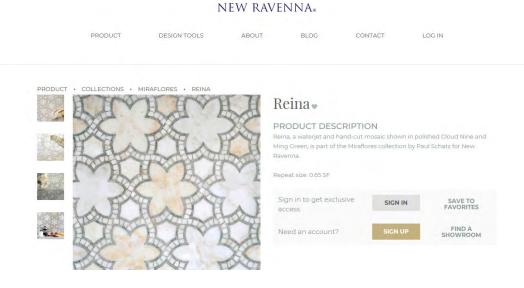




LINK:

https://www.mozaico.com/collections/mosaic-patterns/products/mosaics-designs geometric moroc-can-floral-pattern-petal-mosaic-design mp030

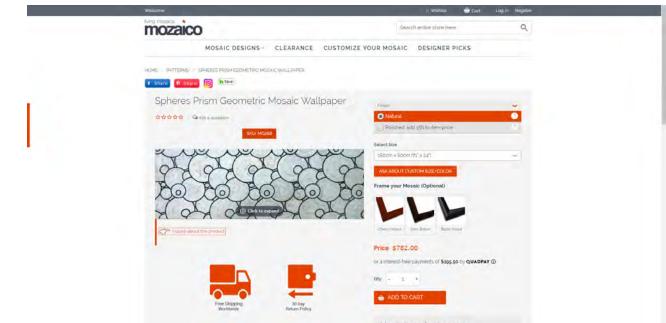




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MOZAICO VERSION



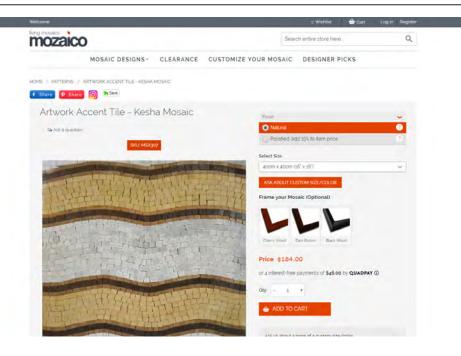
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NEW RAVENNA VERSION - RINGLET



MOZAICO VERSION



LINK:

https://www.mozaico.com/collections/mosaic-patterns/products/mosaics-designs patterns art-work-accent-tile-kesha msa307

NEW RAVENNA VERSION - SINE WAVE





William R. Poynter, Esq. 757-238-6383 wpoynter@kaleolegal.com

November 9, 2022

VIA UPS

Shady Tawil, CEO MOZAICO, INC. 1591 Lighthouse Drive Naperville, Illinois, 60565 info@mozaico.com

With a copy to: Legalinc Corporate Services Inc. 651 N. Broad Street. Suite 201 Middletown, DE 19709

Re: Willful Trademark and Copyright Infringement

Dear Sir:

This firm represents New Ravenna, which is America's premier designer and manufacturer of stone and glass mosaic tiles for both residential and commercial installations. New Ravenna mosaic tile designs are sold through nearly 200 exclusive designer showrooms across the country and internationally, and the company provides design services along with onsite supervision of installations. New Ravenna mosaics have been featured in national architectural and interior design magazines and are found in homes, restaurants, hotels, casinos and businesses around the world.

New Ravenna is the exclusive owner of all copyrights and other intellectual property rights in the mosaic tile designs and marks that appear on the New Ravenna website at www.newravenna.com ("New Ravenna Designs"). As a result of New Ravenna's exclusive and widespread advertising, use and promotion over more than twenty years, the New Ravenna Designs are widely recognized by consumers as a designation of New Ravenna's goods and services, and New Ravenna has developed extensive goodwill in its New Ravenna Designs. What is more, New Ravenna created and registered five designs: Chinoiserie, Reina, Avila, Stratum, and Reptile (collectively the "Copyrighted Works"). Plaintiff is the owner of valid and subsisting United States Copyright Registration Nos. VA0002111243, VA0002111244, VA0002111246, VA0002164004, VA0002085265, VA0002318549, and VA0002321306, which, respectively, cover the Copyrighted Works.

New Ravenna has previously informed you of your infringement of several of its copyrighted designs on multiple occasions dating back as early as May 12, 2015. Unfortunately, it has yet again come to our attention that you are offering a multitude of mosaic tile designs that are identical and/or substantially similar to many of the New Ravenna Designs, through a number of online websites in addition to your own. **Exhibit A.** In light of your repeated use of New Ravenna designs, despite multiple similar letters from New Ravenna in the past demanding that you cease and desist from using the infringing designs, New Ravenna has filed the enclosed Complaint in

November 9, 2022 Mozaico Page 2

the Eastern District of Virginia, Norfolk Division, Case Number 2:22-cv-465. **Exhibit B.** In the Complaint, among other remedies, New Ravenna seeks preliminary and permanent injunctive relief against further infringement, an award of Mozaico's profits, an award of actual or statutory damages, and an award of its reasonable attorneys' fees and costs. New Ravenna is not serving the complaint at this time, but merely providing you with a courtesy copy for reference. New Ravenna prefers to avoid litigation at this time, but it cannot permit this continued infringement to persist.

In addition, in light of New Ravenna's claims, at this time we hereby demand that Mozaico, Inc. and its affiliates and any and all officers, employees, members, managers, consultants, agents, attorneys, and representatives, take action to preserve all potentially relevant documents and information, regardless of the form in which it is stored, and electronically stored information and to prevent the intentional or accidental deletion or spoilation of any evidence that in any manner relates to this case and the allegations that have been raised.

New Ravenna has attempted to resolve these matters with you on several occasions. We request that you contact us as soon as possible to discuss resolution of this matter. If this matter is not resolved by December 1, 2022, New Ravenna will assume that you do not wish to resolve this matter outside of litigation and will formally serve you with a copy of the Complaint.

Very truly yours,

William R. Poynter

Hanni Kloud

cc: New Ravenna, LLC

4456 Corporation Lane, Suite 135 · Virginia Beach, VA 23462 · www.kaleolegal.com

EXHIBIT C

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.

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#tiledesign #stoneart #artwork
#artoftheday #handmade
#handmadeart #homedecor
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EXHIBIT D

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